

Telluride Film Festival

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37th TELLURIDE FILM FESTIVAL ANNOUNCES PIXAR'S RALPH EGGLESTON AS 2010 FESTIVAL POSTER ARTIST

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BERKELEY, CA – Telluride Film Festival (September 3-6, 2010), presented by National Film Preserve LTD., is pleased to announce Pixar Animation Studios' Ralph Eggleston as the 37th Telluride Film Festival poster artist. Eggleston will lend his talent to create the Festival's official poster, along with a second special edition poster to be unveiled closer to the Festival.

Eggleston will attend the 37th Telluride Film Festival over Labor Day weekend to present his poster designs to the public and hold a poster signing for festival guests. A special reception will also be held to honor Eggleston, sponsored by the UCLA School of Theatre, Film and Television.

Ralph Eggleston first joined Pixar Animation Studios in 1992 as the Art Director of *Toy Story*, which earned him the International Animated Film Society's Annie Award for Best Art Direction. Following *Toy Story*, he helped develop the treatment and screenplay for *Monsters, Inc.* Eggleston also wrote, designed and directed the Oscar® and Annie winning short film *For the Birds*, and served as Production Designer on the Academy Award® winning feature film *Finding Nemo*, which also garnered him another Annie for Best Art Direction. Eggleston was the Art Director for *The Incredibles* and Production Designer on another Academy Award® winning feature, *WALL•E*, where his work was nominated by the Art Directors Guild award for "Best Production Design" in 2008. His most recent Pixar project was *Up*, on which he contributed to the color and lighting design.

Eggleston began his career as a freelance animator and designer on various small projects, including commercials, television, movie titles, and various “special projects” for numerous companies. He has also contributed to the development of several feature films both at Pixar and elsewhere in the industry.

“I’ve always loved simple, graphic, attention grabbing imagery and that was the basis for my design for the 37th Telluride Film Festival poster,” said Ralph Eggleston. “I was given complete creative license by the festival in this process and was further inspired by the famous hitch-hiking scene from ‘It Happened One Night.’ However, this time by way of a trip to the Telluride Film Festival. It was an incredible honor to be asked to design the poster and I look forward to attending the festival in September!”

“The same thought and creativity that Ralph brings to his films is what he has brought to the design of this year’s Festival poster,” said co-directors Tom Luddy, Gary Meyer and Julie Huntsinger. “We are thrilled with the results and look forward to unveiling Ralph’s designs and then adding them to our collection.”

Eggleston joins a prestigious list of artists who have shared their talents with the Telluride Film Festival. Past poster artists include Ed Ruscha, John Mansfield, Julian Schnabel, Dottie Attie, Doug and Mike Starn, David Lance Goines, Chuck Jones, David Salle, Alexis Smith, Jim Dine, Seymour Chast, Frederic Amat, Francesco Clemente, Dave McKean, Gary Larson, Chip Kidd, John Canemaker, Mark Stock, Laurie Anderson and William Wegman.

37th Telluride Film Festival posters will be available for purchase throughout the four-day Festival.

About Telluride Film Festival

The prestigious Telluride Film Festival ranks among the world’s best film festivals and is an annual gathering of cinema enthusiasts, filmmakers, critics and industry insiders. It is considered a major launching ground for the fall season’s most talked-about films. Co-founded in 1974 by Tom Luddy, James Card and Bill and Stella Pence, Telluride Film Festival, nestled in the beautiful mountain town of Telluride, Colorado, is a four-day international educational event celebrating the art of film. The Festival’s long-standing commitment is to join filmmakers and film connoisseurs together to experience great cinema. The exciting schedule, kept secret until Opening Day, consists of film debuts with filmmakers presenting their works, special Guest Director programs, three major Tributes to guest artists and remarkable treasures from the past. Festival headquarters are in Berkeley, California.

About Our Sponsors.

Telluride Film Festival is supported by Turner Classic Movies, The Academy of Motion Picture Arts and Sciences, Starz, NBC Universal, Omaha Steaks, UCLA School of Theater, Film and Television, Stella Artois, Celestial Seasonings, New Sheridan Hotel, Telluride Mountain Village Owners Association, Chamisal Vineyards, National Endowment for the Arts, Telluride Alpine Lodging, Kodak, Telluride Foundation, Boston Light and Sound, among others.

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